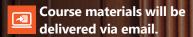
Friday, June 23, 2017 • Southwestern Law School • 3050 Wilshire Blvd, Los Angeles, CA



# Registration





Online registration closes at 4:00 p.m. (CST) on June 21, 2017.

Unable to attend in-person? Order a DVD of the program on the enclosed registration form.

## **Tuition**

#### \$395.00 PER REGISTRANT

An additional \$50 off is offered to ABOTA members, their associates, and past registrants of an ABOTA Masters in Trial program by using discount code ABOTA17

A discounted rate of \$295 will be offered to firms sending three or more attorneys to the program. The first three registrations must be received at the same time to qualify for the discount. This discount cannot be combined with any other offer.

## **Refund Policy**

Refunds will be given, less a \$40 administrative fee, if request is received in writing by the Foundation no later than 3:00 p.m. (CST) on Friday, June 16, 2017. Refunds are not available for no-shows or cancellations after June 16, 2017. All registrations must be pre-paid.

## **CLE Credit**

The American Board of Trial Advocates has been approved as a continuing legal education provider by the State Bar of California.

## **About ABOTA**

The American Board of Trial Advocates, an organization with more than 7,600 of the best trial lawyers in America, is dedicated to the preservation of the right to trial by jury guaranteed by the Seventh Amendment.

### **PROGRAM HIGHLIGHTS**

- Watch premier trial lawyers do what they do best.
- Learn about issues for admissibility of published scientific materials
- Special session on social media investigations of plaintiffs
- Get expert advice on dealing with voir dire in civil cases

The Masters in Trial® program presents some of the most successful trial lawyers in the country conducting key aspects of a trial. Every presenter is an ABOTA member, well-known and highly respected in their field. No matter which side your represent, or whether you are a novice or seasoned trial lawyer, this program showcases the variety of styles and techniques used by experienced trial attorneys that can be applicable for use in virtually any other civil case.

### FEATURED SPEAKERS VI

Visit ABOTAMastersInTrial.org for complete speaker bios

## **Program Chairs**

Linda B. Hurevitz Ballard Rosenberg Golper & Savitt, LLP Linda Star Lewis, Brisbois Bisgaard & Smith, LLP

## **Presiding Judge**

Hon. Daniel J. Buckley Los Angeles Superior Court

## **Lecture Speakers**

**Deborah Chang** Panish Shea & Boyle, LLP • **Thomas V. Girardi** Girardi | Keese **Zeev Haskal** Mega Group Private Investigations, Inc. • **Hon. Stephen M. Moloney** Los Angeles Superior Court • **Stephen C. Pasarow** Knapp Petersen & Clarke

### **Plaintiff Team**

John P. Blumberg Blumberg Law Corp. • David M. deRubertis The deRubertis Law Firm Ricardo Echeverria Shernoff Bidart Echeverria, LLP • Bradley C. Gage Law Offices of Goldberg & Gage Steven C. Glickman & Glickman • Gregory W. Smith Law Offices of Gregory W. Smith

### **Defense Team**

Dana Alden Fox Lewis, Brisbois Bisgaard & Smith, LLP • Michael D. Gonzalez Gonzalez & Hulbert Tracey A. Kennedy Sheppard, Mullin, Richter & Hampton, LLP • Jesse D. Marr The Law Offices of Jesse D. Marr, APC • Robert A. Morgenstern Maranga & Morgenstern • Linda Miller Savitt Ballard Rosenberg Golper & Savitt, LLP

#### Witnesses

Matthew Arkin Actor/Attorney • Andrew Wachtel, M.D. Pulmonary Disease Specialist H. Ronald Fisk, MD Neurologist

### **THE CASE**

The case focuses on claims that exposure to diacetyl-containing artificial butter flavoring used in the production of popcorn caused severe lung damage to the plaintiff. The Plaintiff has sued for negligent failure to warn him of the dangers of exposure. The defense contends that the plaintiff suffers from asthma and chronic obstructive pulmonary disease resulting from smoking cigarettes and that its product is not defective or unreasonably dangerous and that it adequately warned customers. Defendant also contends that the plaintiff was contributorily negligent for failing to utilize proper respiratory protection.

## SCHEDULE (schedule and speakers subject to change)

11:30 a.m. Examination of Plaintiff

SCREDULE (schedule and speakers subject to change)				
	7:30 a.m.	Registration	12:15 p.m.	Ethics: Social Media Investigation of Plaintiff
	8:30 a.m.	Welcome and Introductions		(Lunch Provided)
	8:45 a.m.	Overview of Program: Strict Liability and	1:15 p.m.	<b>Examination of Plaintiff's Expert Witness</b>
		Causation Issues (lecture)	2:00 p.m.	<b>Examination of Defendant</b>
	9:15 a.m.	Issues for Voir Dire (lecture)	2:45 p.m.	<b>Examination of Defendant's Expert Witness</b>
	9:45 a.m.	Issues for Admissibility of Published	3:30 p.m.	Break
		Scientific Materials	3:45 p.m.	Closing Arguments
	10:15 a.m.	Break	4:45 p.m.	Panel Discussion on Strategy and
	10:30 a.m.	Opening Statements		Technique

5:00 p.m. Adjourn

**Masters in Trial®** A trial demonstration from opening statements through closing arguments

# WHEN Friday, June 23, 2017 WHERE Southwestern Law School, Los Angeles, CA 90010 **Registration Form** Please type or print Register online at Name ABOTAMastersInTrial.org Firm / Organization Select your date/location on the right side of the page, then follow the registration Address instructions. ZIP State City Fax California Bar # **Email Address** Name for Name Badge **\$345 PER REGISTRANT Tuition and** AN ADDITIONAL \$50 OFF IS OFFERED TO ABOTA MEMBERS, THEIR ASSOCIATES, AND Course Materials PAST REGISTRANTS OF AN ABOTA MASTERS IN TRIAL \$295.00 PER REGISTRANT FOR 3 OR MORE REGISTERING AT THE SAME TIME\* \*Cannot be combined with other discounts. Discount Code: \_ Course materials will be delivered via email Refund Policy: Refunds will be given, less a \$40 administrative fee, only for written requests received by the ABOTA Foundation Office no later than 3:00 p.m. (CST) on Friday, June 16, 2017. Refunds are not available for no-shows or cancellations after June 16, 2017. All registrations must be pre-paid. ☐ I am unable to attend to program, but would like to order a DVD recording for \$395. DVDs will be shipped after the program to the address above unless otherwise indicated. Purchases of the DVD are not eligible for discount codes or refunds. Make check payable to **ABOTA Foundation** or charge to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover Card # Exp. Date Security Code Name on Card Signature Billing ZIP Please mail, email or fax to: ABOTA Foundation | 2001 Bryan St., Suite 3000 | Dallas, Texas 75201 Phone: (800) 779-5879 | Fax: (214) 871-6025 | CLE@abota.org



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