



Registration

 Register online at
ABOTAMastersInTrial.org

 Course materials will be
delivered via email.

Online registration closes at
4:00 p.m. (CST) on June 21, 2017.

Unable to attend in-person? Order
a DVD of the program on the
enclosed registration form.

Tuition

\$395.00 PER REGISTRANT

An additional \$50 off is offered
to ABOTA members, their associates,
and past registrants of an ABOTA
Masters in Trial program by using
discount code *ABOTA17*

A discounted rate of \$295 will
be offered to firms sending three or
more attorneys to the program. The
first three registrations must be
received at the same time to qualify
for the discount. This discount
cannot be combined with any other
offer.

Refund Policy

Refunds will be given, less a \$40
administrative fee, if request is
received in writing by the Foundation
no later than 3:00 p.m. (CST) on
Friday, June 16, 2017. Refunds
are not available for no-shows or
cancellations after June 16, 2017. All
registrations must be pre-paid.

CLE Credit

The American Board of Trial
Advocates has been approved as a
continuing legal education provider
by the State Bar of California.

About ABOTA

The American Board of Trial
Advocates, an organization with more
than 7,600 of the best trial lawyers in
America, is dedicated to the
preservation of the right to trial by
jury guaranteed by the Seventh
Amendment.

PROGRAM HIGHLIGHTS

- Watch premier trial lawyers do what they do best.
- Learn about issues for admissibility of published scientific materials
- Special session on social media investigations of plaintiffs
- Get expert advice on dealing with voir dire in civil cases

The Masters in Trial® program presents some of the most successful trial lawyers in the country conducting key aspects of a trial. Every presenter is an ABOTA member, well-known and highly respected in their field. No matter which side your represent, or whether you are a novice or seasoned trial lawyer, this program showcases the variety of styles and techniques used by experienced trial attorneys that can be applicable for use in virtually any other civil case.

FEATURED SPEAKERS Visit ABOTAMastersInTrial.org for complete speaker bios

Program Chairs

Linda B. Hurevitz *Ballard Rosenberg Golper & Savitt, LLP*
Linda Star Lewis, *Brisbois Bisgaard & Smith, LLP*

Presiding Judge

Hon. Daniel J. Buckley *Los Angeles Superior Court*

Lecture Speakers

Deborah Chang *Panish Shea & Boyle, LLP* • Thomas V. Girardi *Girardi | Keese*
Zeev Haskal *Mega Group Private Investigations, Inc.* • Hon. Stephen M. Moloney *Los Angeles Superior Court* • Stephen C. Pasarow *Knapp Petersen & Clarke*

Plaintiff Team

John P. Blumberg *Blumberg Law Corp.* • David M. deRubertis *The deRubertis Law Firm*
Ricardo Echeverria *Sherhoff Bidart Echeverria, LLP* • Bradley C. Gage *Law Offices of Goldberg & Gage*
Steven C. Glickman *Glickman & Glickman* • Gregory W. Smith *Law Offices of Gregory W. Smith*

Defense Team

Dana Alden Fox *Lewis, Brisbois Bisgaard & Smith, LLP* • Michael D. Gonzalez *Gonzalez & Hulbert*
Tracey A. Kennedy *Sheppard, Mullin, Richter & Hampton, LLP* • Jesse D. Marr *The Law Offices of Jesse D. Marr, APC* • Robert A. Morgenstern *Maranga & Morgenstern* • Linda Miller Savitt *Ballard Rosenberg Golper & Savitt, LLP*

Witnesses

Matthew Arkin *Actor/Attorney* • Andrew Wachtel, M.D. *Pulmonary Disease Specialist*
H. Ronald Fisk, MD *Neurologist*

THE CASE

The case focuses on claims that exposure to diacetyl-containing artificial butter flavoring used in the production of popcorn caused severe lung damage to the plaintiff. The Plaintiff has sued for negligent failure to warn him of the dangers of exposure. The defense contends that the plaintiff suffers from asthma and chronic obstructive pulmonary disease resulting from smoking cigarettes and that its product is not defective or unreasonably dangerous and that it adequately warned customers. Defendant also contends that the plaintiff was contributorily negligent for failing to utilize proper respiratory protection.

SCHEDULE (schedule and speakers subject to change)


7:30 a.m.	Registration	12:15 p.m.	Ethics: Social Media Investigation of Plaintiff (Lunch Provided)
8:30 a.m.	Welcome and Introductions	1:15 p.m.	Examination of Plaintiff's Expert Witness
8:45 a.m.	Overview of Program: Strict Liability and Causation Issues (lecture)	2:00 p.m.	Examination of Defendant
9:15 a.m.	Issues for Voir Dire (lecture)	2:45 p.m.	Examination of Defendant's Expert Witness
9:45 a.m.	Issues for Admissibility of Published Scientific Materials	3:30 p.m.	Break
10:15 a.m.	Break	3:45 p.m.	Closing Arguments
10:30 a.m.	Opening Statements	4:45 p.m.	Panel Discussion on Strategy and Technique
11:30 a.m.	Examination of Plaintiff	5:00 p.m.	Adjourn

Masters in Trial®

A trial demonstration from opening statements through closing arguments
WHEN Friday, June 23, 2017 **WHERE** Southwestern Law School, Los Angeles, CA 90010

Registration Form

Please type or print

 Register online at
ABOTAMastersInTrial.org

Select your date/location on
the right side of the page,
then follow the registration
instructions.

Name _____

Firm / Organization _____

Address _____

City _____ State _____ ZIP _____

Phone () _____ Fax () _____

California Bar # _____

Email Address _____

Name for Name Badge _____

Tuition and Course Materials

\$345 PER REGISTRANT
AN ADDITIONAL \$50 OFF IS OFFERED TO ABOTA MEMBERS, THEIR ASSOCIATES, AND
PAST REGISTRANTS OF AN ABOTA MASTERS IN TRIAL
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DVDs will be shipped after the program to the address above unless otherwise indicated.
Purchases of the DVD are not eligible for discount codes or refunds.

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